

NORTH YORKSHIRE OUTBREAK MANAGEMENT ADVISORY BOARD

REMOTE MEETING

ON: Thursday 19th November 2020

AT: 2.00 p.m.

This meeting will be held using video conferencing with a live broadcast to the Council's YouTube site. Further information on this is available on the committee pages on the Council website - <https://democracy.northyorks.gov.uk/>.

The live broadcast of this meeting will start when the meeting commences. Members of the press and public who would like to view it can do so via the County Council's website. For help and support in accessing the meeting, please contact the Democratic Services Officer responsible for the meeting (see contact details below).

This Board is an informal, non decision-making body and therefore there is no facility for public questions or statements. If you would like to find out more about the North Yorkshire Outbreak Management Plan you can do so from the link [here](#)

The meeting will be available to view once the meeting commences, via the following link - www.northyorks.gov.uk/livemeetings Recording of previous live broadcast meetings are also available there.

AGENDA

NO.	ITEM	LEAD	INDICATIVE TIMINGS
1	Welcome/introduction	Chair	2.00 – 2.05
2	Apologies for absence	Chair	
3	Declarations of interest (if any)	Chair	
4	Notes of meeting held on 19 th October 2020 and any matters arising ENCLOSED	Chair	
5	National Restrictions: 5 th November to 2 nd December 2020 - Verbal update	Lincoln Sargeant, Director of Public Health	2.05 – 2.25

6	Update on the current position in North Yorkshire. SLIDES ENCLOSED which contain data internationally; for the UK; North Yorkshire; and by Districts	Lincoln Sargeant, Director of Public Health and Victoria Turner, Public Health Consultant	2.25 – 2.40
7	Theme 4 of the Outbreak Management Plan: Contact Tracing in Complex Settings - Verbal update	Victoria Turner, Public Health Consultant	2.40 – 2.55
8	Looking ahead - Verbal update - To review the position across the districts and county and to seek consensus on further interventions - If more stringent interventions are needed, should these be applied by district or to the whole county?	Lincoln Sargeant, Director of Public Health	2.55 – 3.15
9	Communications Update SLIDES ENCLOSED	Faye Hutton, Marketing and Customer Communications Officer	3.15 – 3.25
10	Partner Updates (on an exception basis): <ul style="list-style-type: none"> • Business / LEP • Care Sector • Healthwatch • Local Government • NHS • Police • PF&C Commissioner • Public Health England • Schools • Voluntary & Community Sector 	ALL	3.25 – 3.30
11	Next Meeting – Monday 21 st December 2020 at 1.00 p.m.	Chair	-
12	Any other business	Chair	-

Patrick Duffy, Senior Democratic Services Officer

Patrick.Duffy@northyorks.gov.uk

Tel: 01609 534546

12th November 2020



North Yorkshire Outbreak Management Advisory Board

Notes of a discussion held remotely, via Microsoft Teams, on Monday 19th October 2020

THOSE WHO JOINED THE DISCUSSION:

North Yorkshire County Council Representatives:

Councillor Carl Les, Leader of North Yorkshire County Council
 Councillor Caroline Dickinson, Executive Member, Public Health, Prevention, Supported Housing
 Councillor Michael Harrison, Executive Member for Adult Services and Health Integration
 Councillor Stuart Parsons, Leader of the Independent Group, North Yorkshire County Council
 Richard Flinton, Chief Executive, North Yorkshire County Council
 Barry Khan, Assistant Chief Executive (Legal and Democratic Services)
 Lincoln Sargeant, Director of Public Health

District Council Representatives:

Councillor Steve Arnold, Ryedale District Council (substitute for Councillor Keane Duncan)
 Councillor Mark Crane, Leader, Selby District Council
 Councillor Richard Foster, Leader, Craven District Council
 Councillor Ann Myatt, Harrogate Borough Council
 Councillor Stephen Watson, Portfolio Holder for Environmental Health, Waste and Recycling, Hambleton District Council

Other Partners' Representatives:

Phil Cain, Deputy Chief Constable (substitute for Lisa Winward, Chief Constable)
 Ashley Green, Chief Executive Officer, Healthwatch, North Yorkshire
 David Kerfoot, Chair, North Yorkshire and York Local Enterprise Partnership
 Julia Mulligan, Police, Fire and Crime Commissioner
 Susan Peckitt (substitute for Amanda Bloor), North Yorkshire Clinical Commissioning Group
 Leah Swain, Chief Executive, Community First Yorkshire
 Sally Tyrer, Chair, North Yorkshire Local Medical Committee
 Ian Yapp, Head Teacher, Riverside Primary School

In attendance (all from North Yorkshire County Council, unless stated):

Lisa Dixon, Director, Scarborough Borough Council
 Patrick Duffy, Senior Democratic Services Officer (Clerk)
 Vanessa Glover, Head of Communications
 Marie-Ann Jackson, Head of Stronger Communities
 Diane Parsons, Principal Democratic Services Officer
 Victoria Turner, Public Health Consultant

Apologies received from:

Amanda Bloor, Accountable Officer, North Yorkshire Clinical Commissioning Group
 Councillor Keane Duncan, Leader, Ryedale District Council
 Phil Mettam, Humber, Coast and Vale NHS Test and Trace Lead
 Richard Webb, Corporate Director, Health and Adult Services
 Lisa Winward, Chief Constable

NOTE: Councillor Liz Colling was unable to join the meeting due to technology issues but followed the discussion via the live broadcast

NO.	ITEM	ACTION
57	<p data-bbox="300 210 1206 241">WELCOME AND INTRODUCTION BY THE VICE-CHAIR</p> <p data-bbox="300 277 1206 376">County Councillor Michael Harrison advised that, as Vice-Chair, he would be chairing today's meeting as the Chair, County Councillor Carl Les, would be joining late.</p> <p data-bbox="496 405 1010 436" style="text-align: center;">County Councillor Harrison in the Chair</p> <p data-bbox="300 465 1206 528">County Councillor Harrison welcomed Members of the Board and any members of the public or media viewing the meeting.</p> <p data-bbox="300 562 1206 624">He advised that he is the Executive Member for Adult Services and Health Integration at North Yorkshire County Council and that:-</p> <ul data-bbox="308 663 1206 1798" style="list-style-type: none"> <li data-bbox="308 663 1206 792">- the main role of this Board is to support the effective communication of the test, trace and contain plan for the county and to ensure that the public and local businesses are effectively communicated with; <li data-bbox="308 831 1206 963">- decisions of the Board are purely advisory and its recommendations will be considered through the governance arrangements of the bodies represented, which retain their decision making sovereignty; <li data-bbox="308 1001 1206 1064">- the papers for this meeting had been published in advance on the County Council's website; <li data-bbox="308 1102 1206 1704">- the Board comprises:- <ul style="list-style-type: none"> <li data-bbox="363 1171 1206 1234">• Three other County Councillors – Caroline Dickinson, Carl Les and Stuart Parsons <li data-bbox="363 1272 1206 1335">• Representatives – usually the Leaders – of each of the 7 District Councils in North Yorkshire <li data-bbox="363 1373 1206 1435">• The Chief Executive, Director of Public Health and Director of Health and Adult Services for North Yorkshire <li data-bbox="363 1473 1206 1505">• The Police, Fire and Crime Commissioner <li data-bbox="363 1543 1206 1574">• The Chief Constable <li data-bbox="363 1612 1206 1704">• Representatives of Business; the Care Sector; Healthwatch; the NHS: Public Health England; Schools; and the Voluntary and Community Sector <li data-bbox="308 1742 1206 1798">- people can see the names of everyone on the Board and the organisations they represent on the Council's website. 	
58	<p data-bbox="300 1839 1206 1870">APOLOGIES</p> <p data-bbox="300 1899 951 1930">As stated in the attendance on the previous page.</p>	
59	<p data-bbox="300 1962 1206 1993">DECLARATIONS OF INTEREST</p> <p data-bbox="300 2022 807 2054">There were no declarations of interest.</p>	

60

NOTES OF MEETING HELD ON 16TH SEPTEMBER 2020

AGREED that these were an accurate reflection of the discussion.
(There were no matters arising.)

61

UPDATE ON THE CURRENT POSITION IN NORTH YORKSHIRE

Slides had been circulated with the Agenda containing data internationally; for the UK; North Yorkshire and by District.

Lincoln Sargeant advised that:-

- This is now the largest pandemic on record and the leading cause of death worldwide
- We are now seeing a second wave. The initial peak dealt primarily with people ill enough to be hospitalised. We are now seeing far more younger, fitter people test positive
- The number of people dying is increasing again and Hospital admissions beginning to rise. The aim is to prevent an increase in cases transmitting into Hospital admissions and mortality
- The position in North Yorkshire is similar to the national picture. People have had difficulty in accessing tests and the Test and Trace Service had been unable to follow up on several thousand people who tested positive between 24th September and 2nd October 2020, with the result that the number of cases continued to rise. There are in the region of 110 cases each day across North Yorkshire, the majority of which are in Harrogate Town
- Our rate of positive cases remains lower than those for England and Yorkshire and the Humber
- The latest rates by District within the county are as follows:-

New infection rate per 100,000 population over the last 7 days up to 15th October 2020	
Nationally	157
North Yorkshire	129
Selby	160
Harrogate	157.9
Craven	131.3
Hambleton	127.7
Richmondshire	100.5
Ryedale	97.5
Scarborough	90.1

- There are 61 cases in Care Homes and there have been 241 deaths in Care Homes as at 2nd October 2020
- The increasing rates of infection among people aged over 65 are a particular concern

	<ul style="list-style-type: none"> - A further concern is when infections among younger people transmit to older people who, by definition, are more vulnerable - The death rate is still lower than average for the time of year <p>Councillor Parsons queried how many cases in North Yorkshire are of students living elsewhere but still registered to an address here? Lincoln Sargeant responded that this is now less of an issue, but the scenario referred to by Councillor Parsons will have affected some of our statistics for October.</p> <p>Councillor Parsons also queried how many cases in Catterick Garrison had been contracted within the Garrison - or close by - and how many were as a result of military on duty for the nation? He suspected some cases will have been brought back by the military, who had been sent elsewhere to help with test and trace. We should acknowledge our debt to these personnel. Lincoln Sargeant responded that stronger links are being forged with military colleagues on sharing of information, so he will ask them about this.</p> <p>The Chair expressed surprise that, given the pandemic, the death rate is lower than the average for this time of year. Lincoln Sargeant said this masks the fact that people with serious conditions will be presenting at a later stage than they might have done previously.</p> <p>NOTED.</p>	Lincoln Sargeant
62	<p>NATIONAL RESTRICTIONS</p> <p>Before bringing in Victoria Turner, Lincoln Sargeant reported that there have been 251 cases associated with North Yorkshire schools, but little spread.</p> <p>We are seeing the pattern of spread largely through inter-house contact. It is important to remember this when considering the impact of interventions and balancing restrictions against other impacts.</p> <p>Victoria Turner talked Members through the new national restrictions and the main restrictions for each of these.</p> <p>North Yorkshire is in the Medium Tier, which is the lowest tier,</p> <ul style="list-style-type: none"> - <i>Tier 1, Medium:</i> Contains baseline national restrictions, such as the Rule of Six - <i>Tier 2, High:</i> Additional restrictions include no mixing between households indoors; and Care Homes closed to visitors, except in exceptional circumstances - <i>Tier 3, Very High:</i> Additional constraints include no mixing indoors and outdoors; avoiding travel in and out of the area, wherever possible, except for work and school; pubs and bars to close, except where they operate as a restaurant <p>The County Council aims to respond in a nuanced way to identify areas of concern at a local level.</p> <p>Lincoln Sargeant advised that there is some discussion as to whether the Humber, Coast and Vale area should move together into the High</p>	

	<p>Tier. This is on the grounds of consistency, as some areas within Humber, Coast and Vale are in the High Tier. However, strong evidence would be required that additional restrictions would slow the spread. There is also the question as to how sustainable this would be, especially for hospitality and leisure, which are so vital to the economy of North Yorkshire.</p> <p>In response to a question from the Chair, Victoria Turner said that there are no travel restrictions between Tiers 1 and 2.</p> <p>Ian Yapp, on behalf of Schools in his area, thanked Lincoln Sargeant for the support from his Team and Doctor Dora, who had been excellent.</p> <p>Ian also enquired if Public Health had any thoughts on a circuit break? He added that this would really have to be thought through. For instance, if this were introduced, there would need to be an additional week at the end of it for schools to ensure their Covid buffers are put back in place. Lincoln Sargeant advised that the direction of travel is to keep schools open. Any decision had to be based on sound epidemiological principles. He would feed Ian's views into the national debate about this, via Public Health's links.</p> <p>NOTED.</p>	<p>Lincoln Sargeant</p>
<p>63</p>	<p>THEME 6 OF OUTBREAK MANAGEMENT PLAN – VULNERABLE PEOPLE</p> <p>Marie-Ann Jackson, outlined support available to vulnerable people in the county. The slides for her presentation had been circulated with the papers for the meeting.</p> <p>As Head of Stronger Communities, her role during the pandemic had been to galvanise support from within the Council and the community to vulnerable people</p> <p>She highlighted the following in particular:-</p> <ul style="list-style-type: none"> - The trigger for additional support is the Public Health Outbreak Management Command. From this forum, information is cascaded to localities, so that they can be prepared for an increase in demand - There are four main elements of support in place:- <ul style="list-style-type: none"> <u>Community Support Organisations</u> <ul style="list-style-type: none"> • There are 23 across the county, providing support for people self-isolating • People can be assisted in a variety of ways and can be referred to more specialist support, as required <u>Universal Plus (NYCC)</u> <ul style="list-style-type: none"> • Provides additional capacity for CSO volunteers and helps avoid volunteer fatigue • County Council staff work with District Council colleagues and other agencies to deploy staff as required 	

- All access is via a single point of contact – the Customer Services Centre at the County Council

“Marshalling” roles

- Give advice to people in high footfall areas, especially on face coverings
- It is not an enforcement role
- The County Council is working on an information/communications piece around young people, some of whom are not following advice, which can be difficult to keep up with
- Working with Streets Ahead and North Yorkshire Youth and North Yorkshire Sport to dovetail with their Detached Youth Teams to be deployed into areas of concern

Support for Clinically Extremely Vulnerable (Shielded)

- Pro-active targeted messaging, as required
- The Communications approach has been to use a broad and diverse range of channels, delivered by Trusted Partners in some cases. For instance, messages to the Refugee Community via a Faith Leader
- Approximately 25,000 people shielded during the first wave of Covid. Updated Guidance recently issued by the Government is linked to the National Tiers
- Our key message remains Support from *family, friends and neighbours* first and, for anyone without a local network to help them, contact the County Council’s Customer Services Centre

In response to a question posed by Ashley Green, Healthwatch North Yorkshire, about directing queries to the CSO’s, Marie-Ann Jackson advised that referrals should be made centrally, via 01609 780780, to ensure each request can be closed off and no one is missed.

County Councillor Parsons commented that the system works well. He had been asked to help a constituent and the County Council had stepped in and resolved the issue quickly.

David Kerfoot sought clarity as to who organisations should have discussions with as to whether to remain open or to close. Marie-Ann Jackson advised that in the case of a small, social setting, Stronger Communities will take advice from Public Health colleagues. If more support is required, Stronger Communities will take advice from Public Health colleagues.

Marie-Ann Jackson concluded by outlining a case study relating to vulnerable groups.

The Chair thanked Marie-Ann for her informative presentation.

64	<p>EVENTS</p> <p>Lincoln Sargeant introduced this Item. Slides had been circulated with the papers for the meeting.</p> <p>He highlighted that:-</p> <ul style="list-style-type: none"> - Events had been looked at very closely as soon as it became clear cases were rising again - It is important to act quickly and decisively to decrease the potential for spread - Close liaison takes place with partners to ensure a proportionate response - Event organisers are required to take measures to ensure a COVID-19 secure environment and demonstrate compliance with 10 key public health principles (which were outlined) <p>Barry Khan expressed his thanks to the Police and District Councils for their help in ensuring a sophisticated response and to the Hospitality Sector, who had worked with the County Council and its partners in the vast majority of cases.</p> <p>County Councillor Stuart Parsons stressed the need to work with The Royal British Legion in preparations for Remembrance Day Services. Barry Khan said that the Government had recently published Guidance about this and it was clear that, unfortunately, the services will have to be very different this year. Communications have been developed and are being rolled out.</p> <p>NOTED</p>	
65	<p>PARTNER UPDATES</p> <p><u>Leah Swain, Community First Yorkshire:</u> The second Resilience Survey, as to how the Voluntary and Community Sector are coping with Covid, has closed. The results will be circulated widely. Please ensure you are signed up to Community First's briefing and keep an eye on their website.</p> <p><u>Ashley Green, Healthwatch, North Yorkshire:</u> Noticing a large increase, month on month, in the number of <i>hits</i> as there is a thirst for information about Covid – an increase from 5,000 in the summer to over 12,000 now.</p> <p>Will be publishing a small Covid report at the start of November on the public's experiences of Covid. Will send it on to Patrick Duffy for onward circulation to the Board.</p> <p>NOTED.</p>	Ashley Green Patrick Duffy
66	<p>NEXT MEETING</p> <p>Thursday 19th November 2020 at 2.00 p.m.</p>	ALL TO NOTE
67	<p>ANY OTHER BUSINESS</p> <p>There was no other business to consider.</p>	

The meeting concluded at 1.15 p.m.

PD

Public Health Intelligence

Outbreak Management Advisory Board – 19 November 2020

Data pack produced: 12th November 2020

Produced by: Leon Green, Emel Bagdatlioglu, Paul Trinder

International

Global situation

The WHO reports:

- 51,251,715 confirmed cases (up 3.7m since last week)
- 1,270,930 deaths (up 53,843 since last week)
- 220 areas/nations with cases

Dashboard accessed 09:00 GMT 12/11/20. Data will reflect different reporting timeframes.

Comparison with Europe

The table to the right shows total numbers and 14-day COVID-19 case notification rate per 100,000.

Based on the 14-day cumulative rate (per 100,000), the UK is ranked 19th for new cases and 14th for deaths.

Total cases in the UK are third highest after France and Spain. Total deaths in the UK are highest in Europe (but subject to variation in death registration practices between countries).

Source: [European Centre for Disease Prevention and Control](https://ecdc.europa.eu/en)

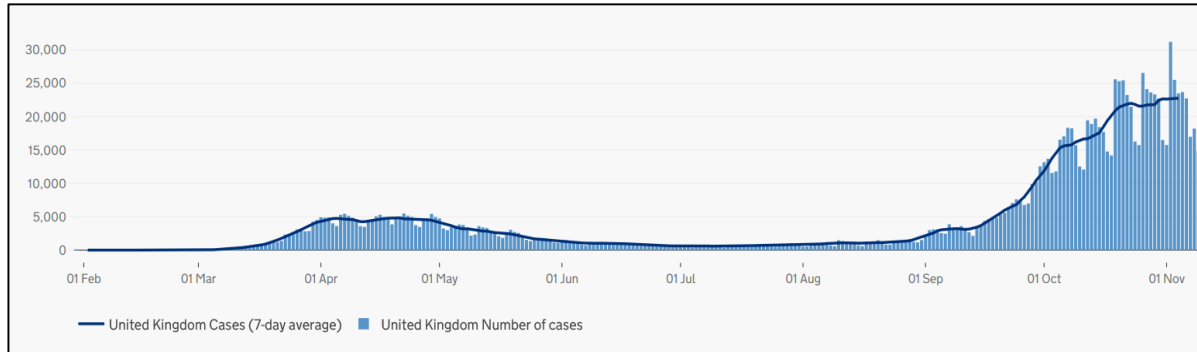
Rank	Country	Cases	Deaths
1	USA	9,990,620	236,727
2	India	8,636,011	127,571
3	Brazil	5,675,032	162,628
8	UK	1,233,779	49,770

Globally, cases now exceed 51 million, with over 1.2 million deaths to date.

The UK has the 8th highest number of cases globally and the 5th highest number of deaths.

Nation	Total to 11/11/2020		14-day cumulative rate per 100,000	
	Sum of Cases	Sum of Deaths	Cases	Deaths
Czechia	429 880	5 323	1,369.5	26.1
Luxembourg	23 227	193	1,359.0	7.5
Belgium	507 380	13 561	1,185.0	21.4
Liechtenstein	862	4	1,104.8	7.8
Slovenia	46 717	410	1,014.7	10.5
France	1,829,659	42 207	941.6	9.9
Austria	162 051	1 418	838.8	4.7
Poland	593 592	8 375	825.2	9.9
Croatia	70 243	865	775.8	9.7
Italy	995 463	42 330	713.5	7.7
Netherlands	418 911	8 131	621.3	5.8
Portugal	187 237	3 021	611.1	6.3
Spain	1,398,613	39 756	600.5	9.5
Hungary	122 863	2 697	582.5	11.5
Bulgaria	83 366	1 851	580.9	9.9
Slovakia	77 123	390	570.0	3.9
Lithuania	26 841	221	554.0	2.9
Romania	314 295	8 186	500.0	8.3
United Kingdom	1,233,775	49 770	474.4	6.6
Sweden	162 240	6 057	452.8	0.9
Malta	7 396	72	346.9	3.4
Germany	705 687	11 767	290.8	1.9
Cyprus	6 296	29	283.0	0.5
Greece	60 570	866	259.4	2.5
Denmark	56 958	750	254.9	0.7
Latvia	8 395	103	182.4	2.1
Iceland	5 114	24	151.3	3.6
Ireland	65 889	1 963	145.2	1.5
Estonia	6 376	76	144.2	0.2
Norway	25 321	285	131.0	0.1
Finland	18 107	363	53.4	0.2
Total	9,650,447	251,064	NA	NA

UK Cases

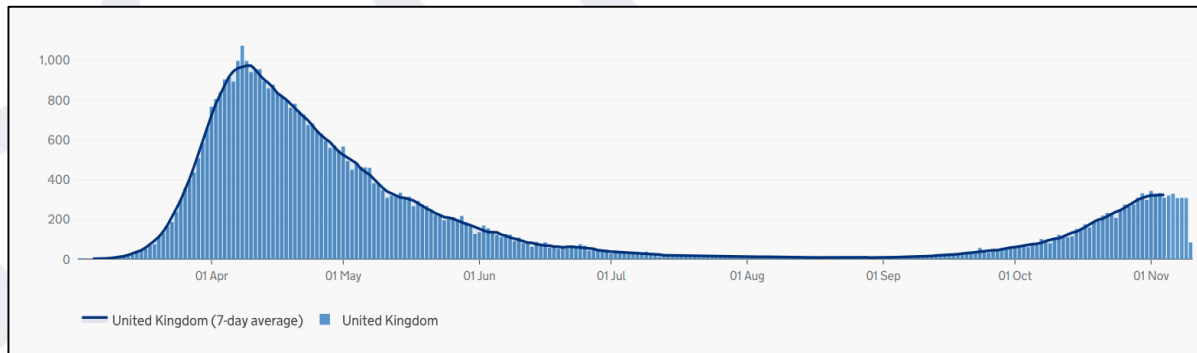


+157,669
since last week

Public Health England data shows there were 1,256,725 lab confirmed cases in the UK (last updated on 11th November), up by 22,950 from the previous day. This is more recent than the data reported by the WHO.

The UK rolling average of daily new cases has increased since September, with the latest average at 22,756 daily cases.

Deaths



+2,623
since last week

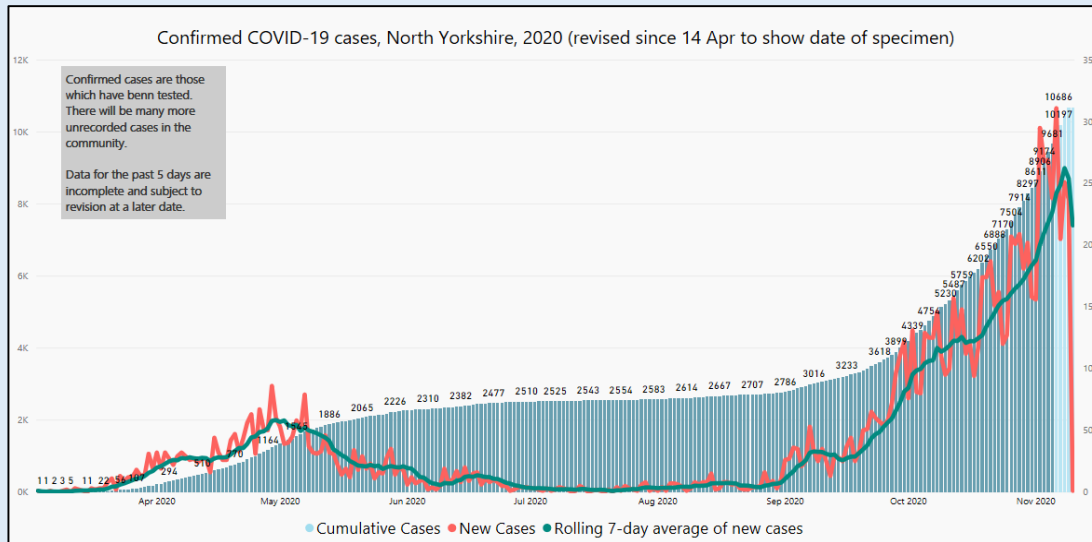
There have been 50,365 deaths recorded in the UK (last updated on 11th November), up by 595 from the previous day.

The UK rolling average of daily deaths has increased since September, with the latest average at 323 daily deaths.

PHE revised the presentation of deaths to include all the deaths of people who have had a positive COVID-19 test result from a Public Health or NHS laboratory within 28 days of death. The data do not include deaths of people who had COVID-19 but had not been tested, people who were tested positive only via a non-NHS or Public Health laboratory, or people who had been tested negative and subsequently caught the virus and died. Deaths of people who have tested positively for COVID-19 could in some cases be due to a different cause.

North Yorkshire

Cases



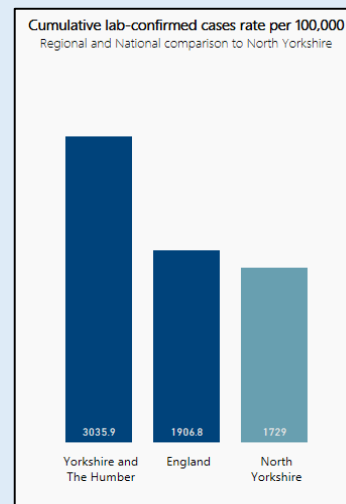
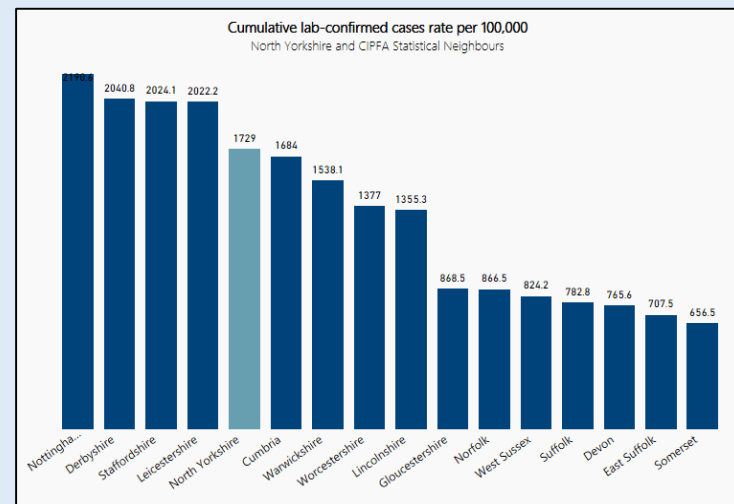
Cases

The number of cases of COVID-19 in North Yorkshire continues to increase. At 10th November, there have been 10,686 positive tests since 3rd March.

There have been 2,981 new cases reported in the past two weeks. The weekly rolling average of new cases is 216 cases per day, but may be as high as 262 per day, allowing for incomplete data in the most recent days.

The 2nd November saw 295 new cases, and there were 311 on the 6th November.

Rates



Rates

Compared with 15 other statistical neighbour local authority areas, North Yorkshire is ranked 5th, with 1,729.0 cases per 100,000 population. This rate continues to increase in North Yorkshire. The areas with the lowest rates are in the South West region and Suffolk.

The North Yorkshire rate is lower than both the England and Yorkshire & Humber rates.

Epidemic-long infection rates

Last refreshed	11/11/2020	Data source(s)	NYCC Dashboard via PHE
Descriptor	Total number of people with at least one lab-confirmed positive COVID-19 test result since the start of the pandemic (crude rates per 100,000 population for North Yorkshire).		
Key points	<ul style="list-style-type: none"> • The rate of cases in North Yorkshire is lower than England. • Harrogate has the highest rate amongst the county's districts and Ryedale the lowest. • Compared with authorities with the top 10 highest rates in England, all North Yorkshire's districts are lower. 		

North Yorkshire districts		
Area	Cases	Rate per 100,000
Craven	1,055	1,846.3
Hambleton	1,443	1,575.4
Harrogate	3,103	1,929.4
Richmondshire	864	1,608.0
Ryedale	555	1,002.2
Scarborough	2,051	1,885.9
Selby	1,615	1,782.2
North Yorkshire	10,686	1,729.0
England	1,073,300	1,906.8

Ten highest local authorities in UK		
Area	Cases	Rate per 100,000
Blackburn with Darwen	8,060	5,384.2
Oldham	12,273	5,176.1
Knowsley	7,083	4,695.0
Rochdale	10,315	4,637.8
Bolton	12,712	4,420.8
Bradford	23,769	4,403.5
Manchester	23,958	4,333.5
Liverpool	21,254	4,267.5
Bury	8,126	4,254.7
Burnley	3,774	4,244.3

7-day infection rates for districts

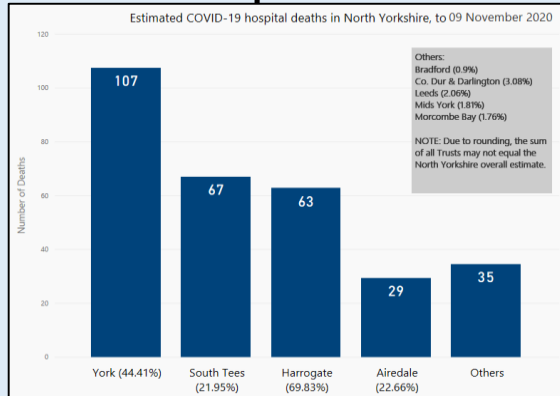
Last refreshed	11/11/2020	Data source(s)	NYCC Dashboard via gov.uk
Descriptor	Number of people with one lab-confirmed positive COVID-19 test result in 7 days of data published on the gov.uk website that aligns with PHE daily briefing dates (crude rates per 100,000 population).		
Key points	<ul style="list-style-type: none"> • The rates here omit the two most recent days of data but better aligns with the latest county-level data from Public Health England's daily briefing. • The total number of cases excludes the most recent days and is lower than the overall count elsewhere in this document. • Scarborough and Harrogate have the highest rates of new cases (over the past 7 days) in North Yorkshire. • The rates in Scarborough, Harrogate, Hambleton and Selby (over the past 7 days) are higher than the England rate. • Scarborough has seen the highest number of cases in the past 7 days. • Harrogate has a higher cumulative rate than England. 		

Area Name	Population	Cumulative Number of Cases	Cumulative rate per 100,00	New cases over the last 7 days	New cases over last 7 days (all data)*	7-day rate per 100,000	Average Number of new Cases per Day (7 day RA)
Scarborough	108757	1975	1816.0	557	516	512.2	79.6
Harrogate	160831	3042	1891.4	494	373	307.2	70.6
North Yorkshire	618054	10448	1690.5	1837	1512	297.2	262.4
Hambleton	91594	1422	1552.5	235	171	256.6	33.6
Selby	90620	1587	1751.3	231	172	254.9	33.0
England	56286961	1059924	1883.1	142972	106533	254.0	20424.6
Richmondshire	53730	851	1583.8	126	104	234.5	18.0
Craven	57142	1030	1802.5	114	107	199.5	16.3
Ryedale	55380	541	976.9	80	69	144.5	11.4

* The 7-day total includes the latest available data and goes beyond the date range shown. All other data on this page excludes the latest 2 days reported since the latest figures are subject to revision.

Deaths

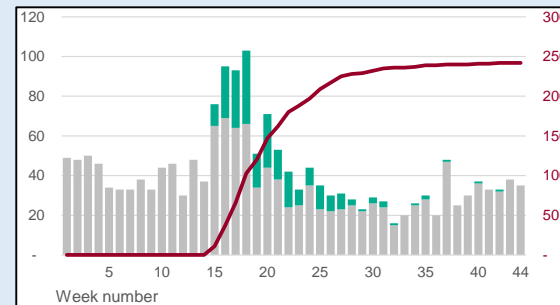
Estimated hospital deaths



Hospital deaths

Estimates suggest about 306 deaths in hospital for North Yorkshire residents. This has increased by 39 since 13th October. As well as the four main hospital trusts, this total includes additional estimated deaths from other surrounding hospital trusts: Darlington, Leeds, Mid Yorkshire, Morecambe Bay and Bradford.

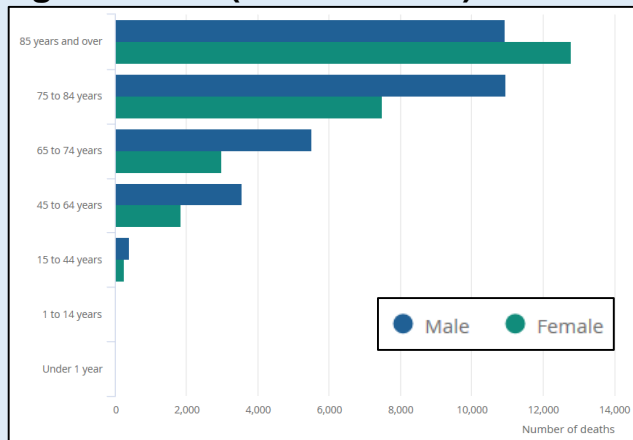
Care homes



Care home deaths

242 deaths in care homes up to 30 October, up 1 since previous report (to 2 Oct).

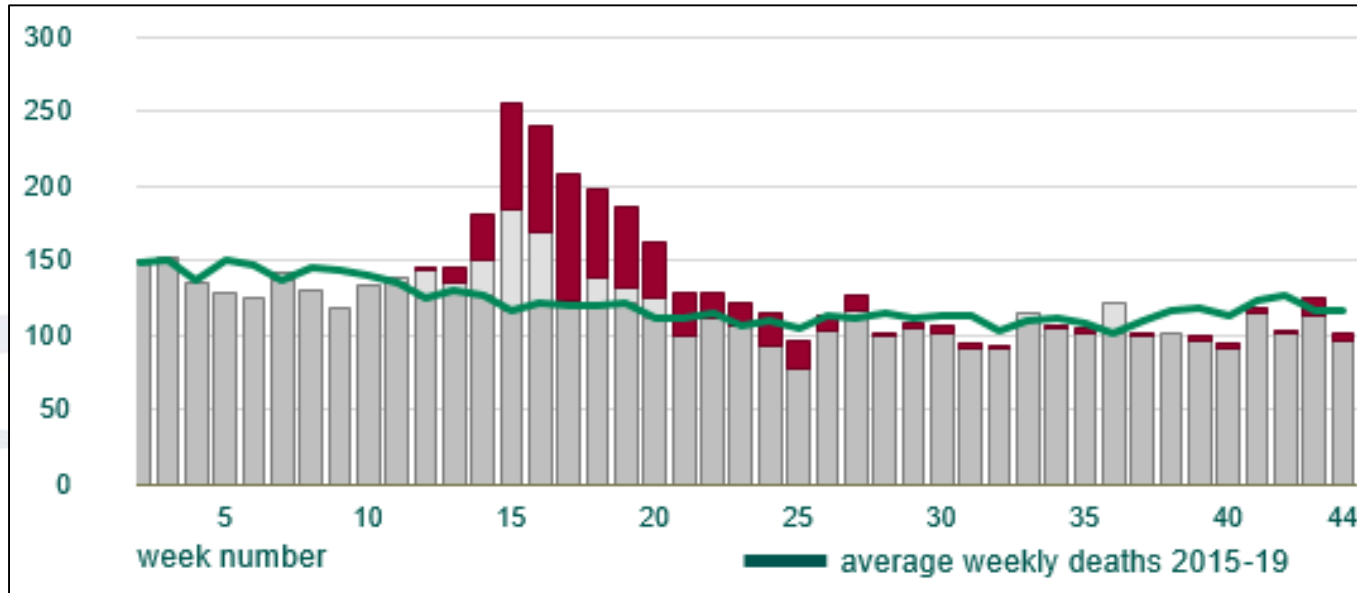
Age and sex (national data)



Age and sex

Nationally, the number of deaths involving COVID-19 remains higher in older age groups than in younger age groups. The highest proportions of deaths involving COVID-19 are in people aged over 75 years.

ONS provisional weekly deaths to 30th Oct.



For week 44, there were 102 deaths reported in North Yorkshire. This is 15 (13%) below the long-term average of 117 for week 44 and 24 lower than week 43 (126 deaths).

There were 6 deaths attributable to COVID-19, 6 fewer than in week 43. Five occurred in hospital and one at home.

In week 44, COVID deaths comprised 6% of all deaths in the county, down from 10% in week 43 and lower than 40% in week 17.

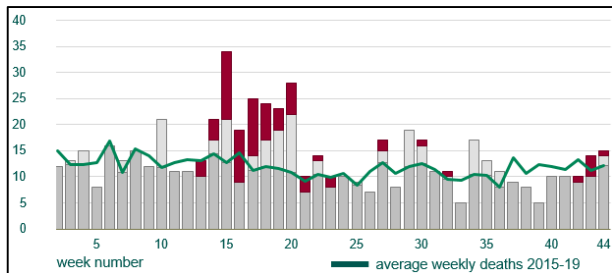
To 30th October 2020, there have been 5,865 deaths in North Yorkshire from all causes and 593 (10.1%) from COVID-19.

30.7% of deaths from all causes have occurred in care homes. There have been 242 deaths in care homes from COVID-19, 40.8% of all COVID deaths.

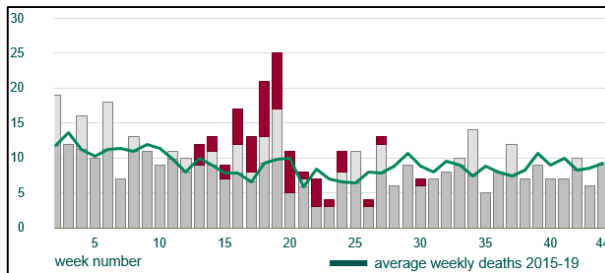
Weekly provisional deaths by diagnosis and place of death, North Yorkshire, (to 30 Oct 2020, wk 44)

Charts show number of deaths by district. Non-Covid shown grey, Covid-coded deaths shown red. This week there were Covid-19 deaths in Craven, Hambleton, Harrogate and Selby districts.

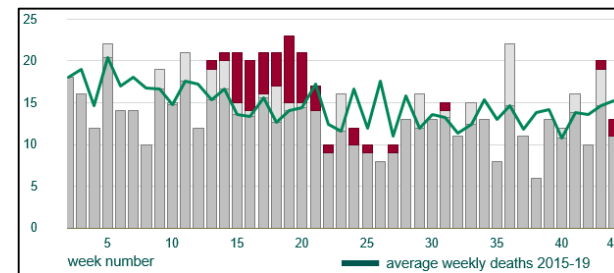
Craven



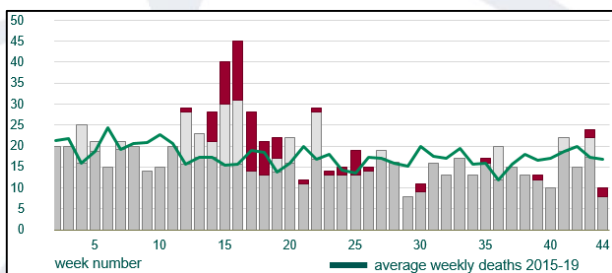
Richmondshire



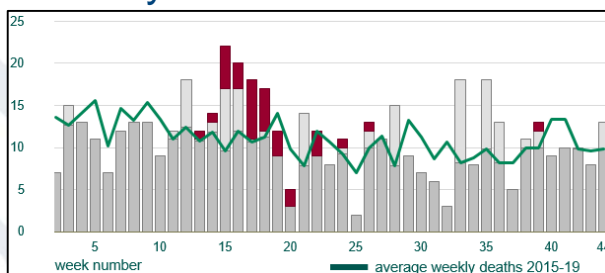
Selby



Hambleton

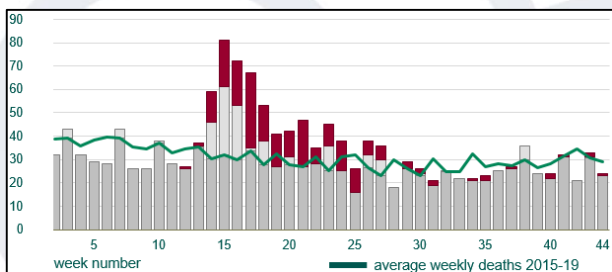


Ryedale

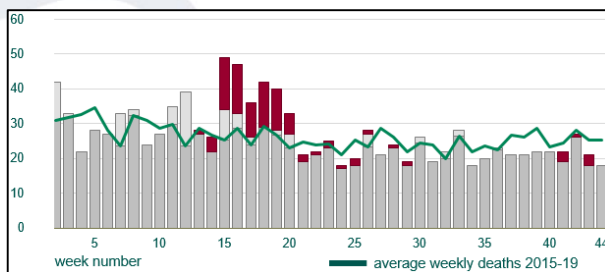


Key	
Covid19 mentioned on the death certificate	
Covid19 not mentioned	

Harrogate



Scarborough



Data sources

WHO Coronavirus Disease (COVID-19) Dashboard:

<https://covid19.who.int/>

European Centre for Disease Prevention and Control:

<https://www.ecdc.europa.eu/en/cases-2019-ncov-eueea>

Coronavirus (COVID-19) in the UK: <https://coronavirus.data.gov.uk/>

NHS England, COVID-19 Daily Deaths:

<https://www.england.nhs.uk/statistics/statistical-work-areas/covid-19-daily-deaths/>

Office for National Statistics, Deaths registered weekly in England and Wales, provisional: week ending 2 October 2020:

<https://www.ons.gov.uk/peoplepopulationandcommunity/birthsdeathsandmarriages/deaths/bulletins/deathsregisteredweeklyinenglandandwalesprovisional/latest>



Outbreak Management Plan / Covid-19

Communications

Aims

- ✓ Tell people about the latest information on restrictions
- ✓ Help reduce the spread of Coronavirus and save lives
- ✓ Support communities and the economy to a return to BAU through safe recovery
- ✓ Make sure messages are consistent across the county

National Restrictions 5th Nov – 2nd Dec

- ✓ All core messages updated in line with the new restrictions
- ✓ Includes community and business support
- ✓ Shared across all platforms; digital, print, internal and external
- ✓ Shared across all LRF partners to maximise reach

Press & Media

- ✓ Press conference focused on move to lockdown
- ✓ Proactive media releases have included:
 - Events; Halloween, Bonfire Night, Remembrance Sunday
 - Police enforcement
 - Care home arrangements
 - Contact tracing
 - Support for people and businesses
 - Local Testing Sites
- ✓ Broadcast media interviews focussed on community support (BBC Radio York and Greatest Hits Radio)
- ✓ Press Adverts running in all major newspapers with new assets

Digital

- ✓ Brand new set of social media assets created and being used
- ✓ 'Drip feed' of messages has focussed initially on what the new rules are and community support
- ✓ Plan to continue updating material as we move through lockdown

Marketing

- ✓ LRF press advert
- ✓ Community support campaign, including use of community influencers and advocates
- ✓ Road signage, same as the messages in March around essential travel
- ✓ Ad van continuing
- ✓ Working with North Yorkshire Youth to produce school communications pack
- ✓ Material for market towns/supermarket locations
- ✓ Direct mail to circa 24k clinically vulnerable residents
- ✓ Translated versions of direct mail to target hard to reach areas
- ✓ Contact tracing social assets and posters for each testing site

New assets to reflect the messaging



STAY SAFE
IN NORTH YORKSHIRE

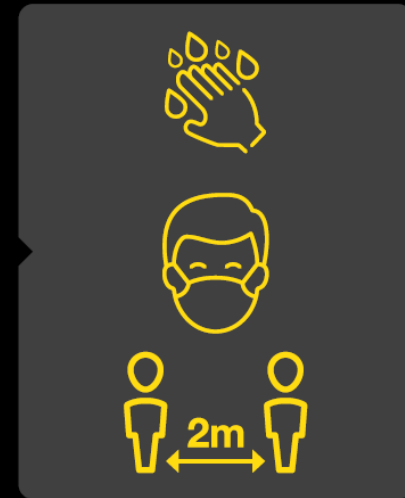


NHS
Test and Trace

Play your part:

- ▶ You must stay at home.
- ▶ You can meet with one other person outside your household or support bubble for exercise.
- ▶ You must work from home if possible.
- ▶ Minimise your travel and only leave your home if it is essential.
- ▶ Certain businesses and venues will close, only essential services will remain open.

Remember: Wash your hands, cover your face, make space



Play your part to protect yourself, family, friends and community

www.northyorks.gov.uk/coronavirus

Examples



Thank you for checking on family, friends and neighbours.

You can find out how to help safely here:
<https://www.northyorks.gov.uk/coronavirus-advice-and-information>



Thank you for checking on family, friends and neighbours who might need a helping hand with things like shopping, collecting medication or looking after pets.

Follow the latest Government advice on how to help safely.



Play your part to protect yourself, family, friends and community
www.northyorks.gov.uk/coronavirus

1 share



If you have [#coronavirus](#) symptoms, you must self-isolate and book a [#covid-19](#) test.

Play your part to protect yourself, your family, friends and community.

Latest advice and information here:
<https://www.northyorks.gov.uk/coronavirus-advice-and-information>



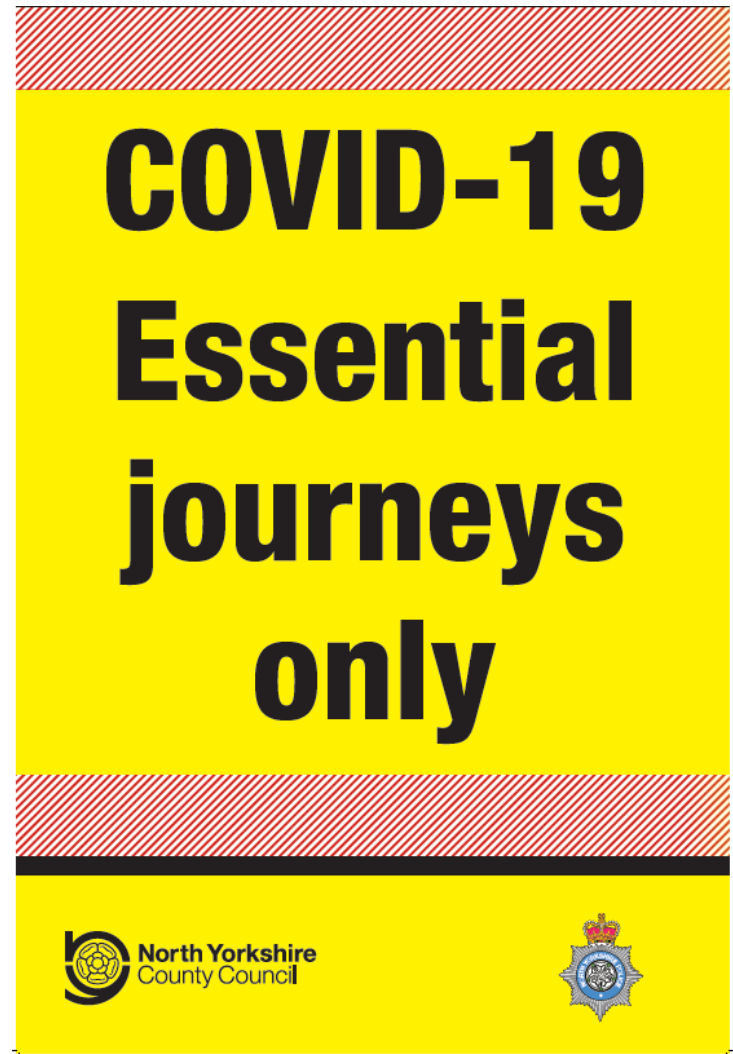
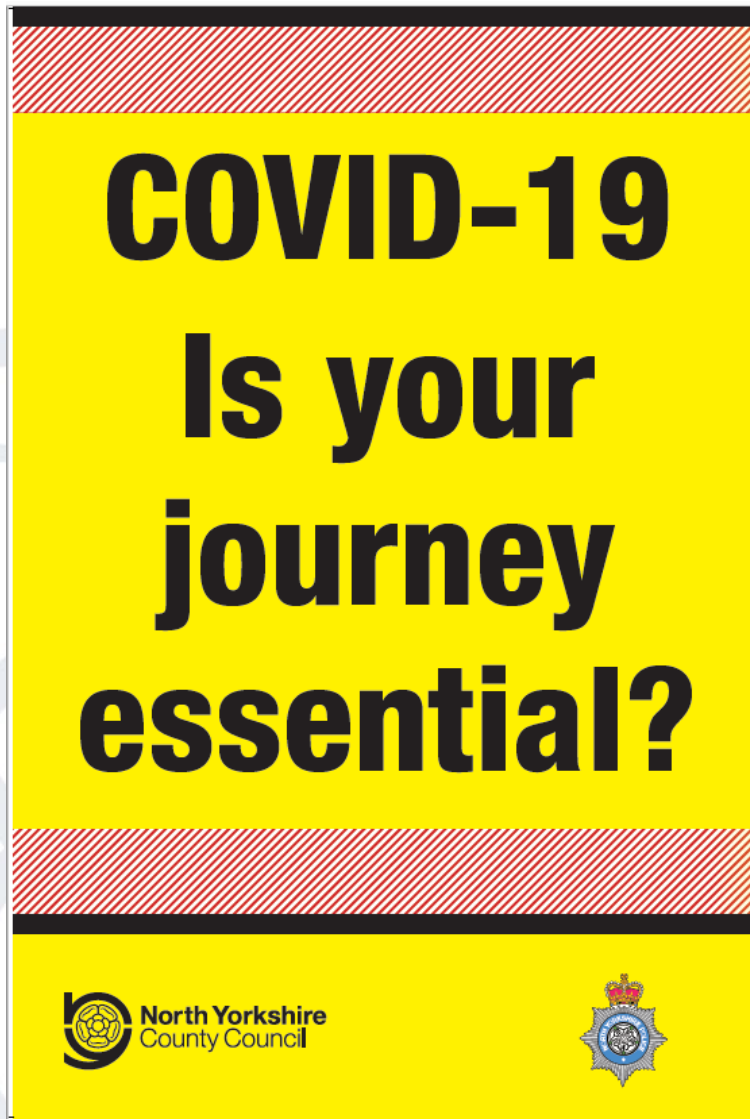
Play your part:
▶ If you have symptoms, you must self-isolate and book a test.



Play your part to protect yourself, family, friends and community
www.northyorks.gov.uk/coronavirus



Examples: roadside signs



Look ahead:

- ✓ Continue to manage content through joint LRF comms group
- ✓ Likely to see more content around mental health and wellbeing over coming weeks
- ✓ Further engagement with education – communications to Head Teachers and staff in school based on feedback from Youth Cabinet

Questions?

